



## MARK RISES TO A CAREER CHALLENGE IN BAKERY

Mark Walsh has joined the UK's leading ethnic bread producer, Honeytop Speciality Foods in a new role as sales account manager. With over seven years experience in sales and customer relations, Mark will help strengthen the sales team at a time of fast growth and expansion for the Dunstable-based company.

Mark, from St Albans, comes from InBev UK (formerly Interbrew), where he worked for over six years as an account manager, in the Ontrade & Wholesale sectors. Having made the switch from brewery to bakery, Mark, 31, is relishing the new challenges of his role at Honeytop:

"My ambition has always been to work for a company with a total quality ethos and is a leader within its sector; and Honeytop has proved to be exactly that. With its remarkable offering of high quality products and flexible solutions, it clearly sets the standards in the ethnic bread market.

"I'm impressed by Honeytop's success and dedication, and very much looking forward to learning more about the business and making a difference to its future success. This is a fantastic opportunity to develop my skills in a new sector, whilst also supporting Honeytop's interface with its diverse customer base both in the UK and across Europe.

Dr Charles Eid, joint managing director at Honeytop comments:

"We are delighted to welcome Mark on board at Honeytop. We have experienced considerable growth over the past couple of years and continue to increase our offering to our customers, so it is vital that we invest in an experienced staff infrastructure to ensure that we maintain excellence in the service we provide our customers."

Honeytop currently employs 200 people across its site with the number of office staff having doubled within the past two to three years to accommodate increasing sales, expansion and development of new products.

