

HONEYTOP ADD FFB EXPORT AWARD TO TROPHY CABINET

Honeytop Speciality Foods, the UK's leading naan bread producer and Europe's leading volume manufacturer of speciality flatbreads, were awarded with the prestigious title of 'Cereal-Based Exporter of the Year', sponsored by the HGCA, at the 2006 Food from Britain Export awards.

Held at the Savoy hotel London, the event saw British food and drink exporters come together in celebration of achievement and dedication to the industry. Companies from across the UK are recognised and rewarded for their commitment and vision towards exporting quality home-manufactured products to other countries.

Pauline Ball, Business Development Manager at Dunstable-based Honeytop, said: "We are delighted to have been chosen to receive this prestigious award over so many other companies. This marks the end of a very successful year for Honeytop which has seen a significant increase in turnover and a number of successful new products launched. We have really focussed on the overseas demand for our products, developing and implementing a defined export strategy that has rewarded us with more overseas customers. By building strong relationships with a number of retailers and distributors the company has doubled its export sales in the last 12 months."

The awards come just 6 weeks after Honeytop's successful trip to SIAL 2006 in Paris where it caused quite a stir with its unrivalled range of restaurant quality naan breads and newly launched filled dough balls.



Awards Success for Honeytop. Pictured (L-R): Charlotte Lawson, Director of Business and UK Services, FFB, David Laurence, Sales & Marketing Director, Pauline Ball, Business Development Controller of Honeytop Speciality Foods and Julian Gibbons, Chairman, HGCA